

2027

MAT-SU OUTDOORSMAN SHOW

April 9, 10 & 11, 2027

Menard Sports & Events Center

Office use only

REGISTRATION APPLICATION & CONTRACT

The Mat-Su Outdoorsman Show is a SPECIALTY TRADE SHOW dedicated to products, opportunities, awareness, education, and services for Alaskans wishing to enhance their Alaska outdoor experience

Company Name:	NOTICE: Applications from businesses with a primary focus unrelated to Alaska outdoor pursuits, recreation, products, services, awareness, or education will be held on file to allow display opportunities for appropriate exhibitors. Unrelated businesses may be assigned to remaining display space in the month prior to the show. Approval of all exhibitors is at the sole discretion of MATSU Events LLC
Contact Person:	
Mailing Address:	
City: State : Zip:	
Phone:	
Email:	
Website:	

If not obvious from your company name, please describe in detail how your products or services align with the theme of the show.

10' x 10' booth(s): _____ x \$595.00 = \$ _____ Preferred space #(s): _____

10' x 8' booth(s): _____ x \$545.00 = \$ _____ Preferred space #(s): _____

Mezzanine Table (72"x18") : _____ x \$350.00 = \$ _____ Preferred space #(s): _____

Food Truck: _____ x \$350.00 = \$ _____


The floor layout map and all display details can be found at <https://matsuoutdoorsmanshow.com/vendor-info/>
Call to discuss bulk display space opportunities.

Subtotal	\$ _____
2.5% City of Wasilla Sales Tax on \$500 or less (=Subtotal x .025 - Maximum \$12.50)	\$ _____
TOTAL	\$ _____

Please complete, sign, and return this application to info@matsuevents.com. After this application has been approved and you have received an email confirmation, a minimum **\$50.00 non-refundable** deposit is required to reserve your space. **Any remaining balance is due in full by no later than March 12, 2027.**

A City of Wasilla Business License or Special Event Permit is required for this event. This permit must be in place by no later than March 12, 2027

EXHIBITOR OR VENDOR AGREES TO ALL TERMS AND CONDITIONS OF SPACE RENTAL

EXHIBITOR Signature:  _____ Date: _____
(If completing this form on a computer, your typed name in the space above constitutes your acceptance of the terms of this agreement)



info@matsuevents.com
www.matsuoutdoorsmanshow.com

MATSU Events LLC
P.O. Box 277
Willow, AK 99688
907-947-9900

TERMS AND CONDITIONS OF MAT-SU OUTDOORSMAN SHOW SPACE RENTAL

1. USE OF SPACE:

- A. Liability - The Exhibitor is entirely responsible for the space leased and shall not injure, mar, or deface the premises. The Exhibitor agrees to reimburse the Menard Sports and Events Center for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor.
- B. Aisles - The aisles, passageways, and overhead spaces remain strictly under control of the management, and no signs, decorations, advertising materials, or special exhibits will be permitted in these areas except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own space and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors.
- C. Space - The space contracted is to be used solely for the Exhibitor whose name appears on the Contract, and it is agreed that Exhibitors will not sublet or assign any portion of the same without the written consent of the management. In the event Exhibitor fails to occupy or use his space or have his exhibit completed and in place before the show opens on Friday, the Exhibitor will forfeit all rights to that space, all prepaid rents, and Exhibitor will remit upon demand any rental balance owing to the management.
- D. Demonstrations - All demonstrations and/or promotional activities, with the exception of scheduled seminars, must be confined within the limits of the leased space. Noise resulting from demonstrations and/or promotional activities must not interfere with other Exhibitors.
- E. Restrictions - The management reserves the right to restrict or remove exhibits without refund that may have been falsely entered, or that may be deemed by the management unsuitable or objectionable, including but not limited to noise, PA Systems, persons, animals, birds, conduct, printed matter, alcohol or other drugs, or anything of an objectionable character as deemed by the management. If there are any questions, contact MATSU Events management prior to the event.
- F. Offenses - Any Exhibitor or Representative of an Exhibitor committing any of the above offenses will be asked to leave the area without refund.

2. RULES FOR EXHIBITS

- A. All booths and decorations must concur with Menard Sports and Events Center regulations, Mat-Su Borough ordinances, and local fire codes. Any violation may result in the removal of all materials found to be in violation. Materials for booth decoration and construction must be fire retardant. Contact the Mat-Su Outdoorsman Show Management if you have any questions or doubts.
- B. Installation - Any special carpentry, wiring, electrical, gas, steam, water, or drainage connection shall be installed at the Exhibitor's expense, and only with written approval of the Management.
- C. Licenses - All Borough, Municipal, State, and/or Federal licenses, permits, and/or inspections required by law of any Exhibitor for sales or for the installation or operation of display, shall be obtained by the Exhibitor at his own expense prior to the opening of the show. Food vendors are required to display a current food handler's card as well as a State of Alaska business license and DEC food permit (if applicable) while serving food at the show. Food vendors are responsible for complying with all State of Alaska and Mat-Su Borough regulations regarding temporary food service establishments. **ALL EXHIBITORS, INCLUDING NONPROFITS, MUST HAVE A CURRENT CITY OF WASILLA BUSINESS LICENSE OR A 7-DAY SPECIAL EVENT PERMIT REGARDLESS OF WHETHER OR NOT ITEMS OR SERVICES WILL BE SOLD AT THE EVENT.**
- D. Rights of Management - MATSU Events LLC shall not be liable for any damage or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled. If the show is not held for any reason beyond the control of MATSU Events, MATSU Events may hold any payments.
- E. Amendments - Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show, which are not specifically stated.
- F. Attorney Fees - In the event any suit or action is brought by any party under this agreement to enforce any of its terms, it is agreed that the prevailing party shall be entitled to a reasonable attorney fee to be fixed by the trial and appellate courts.

3. SECURITY

MATSU Events wishes to provide the tightest security possible for the protection of your exhibit properties; however, neither MATSU Events LLC, the Mat-Su Outdoorsman Show, the Show Sponsors, the Menard Sports and Events Center, nor their respective insurance companies are financially liable for the losses or "mysterious disappearance" of property of any kind. We recommend that all Exhibitors contact their own insurance company to confirm proper coverage of exhibit materials. The facility will be locked and secured after show hours, however we recommend that all Exhibitors remove and/or secure valuable inventory or personal property outside of show hours. Neither MATSU Events LLC, the Mat-Su Outdoorsman Show nor the Menard Sports and Events Center shall be responsible for items left unattended.

4. LIABILITY

Neither MATSU Events LLC, the Mat-Su Outdoorsman Show, the Show Sponsors, the Menard Sports and Events Center, nor any member of the above, shall be responsible for any injury, loss, or damage that may occur to the Exhibitor, an Exhibitor's employee, or the property thereof, from any cause whatsoever. Show management and their sponsors shall not be liable for failure to perform their obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. **The Exhibitor expressly releases the aforementioned from any and all claims for such loss, damage, or injury.**

5. CANCELLATION

If the Exhibitor is unable to occupy his space for any reason, **cancellation must be made in writing to MATSU Events LLC, no later than March 26, 2027.** No Exhibitor cancellation refunds will be made after March 26, 2027.

FOR ALL EXHIBITORS

1. ANY DISPLAY SPACE WITH AN OVERHEAD CANOPY COVER OR ANY MOTOR VEHICLE MUST HAVE THEIR OWN FIRE EXTINGUISHER WITH A RATING OF 2A:10B:C OR GREATER. ALL INTERNAL COMBUSTION ENGINES MUST HAVE A DRIP PAN LOCATED UNDER THE ENGINE
2. ALL DISPLAY SPACES MUST BE MANNED ALL HOURS THE SHOW IS OPEN.
3. THE SHOW ENDS SUNDAY AT 5:00. NO EARLY MOVE-OUTS WILL BE PERMITTED.
4. INDOOR ELECTRICITY IS AVAILABLE TO EXHIBITOR BOOTHS. ELECTRICITY IS NOT AVAILABLE TO THE MEZZANINE TABLE AREA. OUTDOOR ELECTRICITY IS NOT AVAILABLE, HOWEVER OUTDOOR EXHIBITORS MY PROVIDE THEIR OWN GENERATORS. GENERATOR NOISE MUST NOT INTERFERE WITH OTHER EXHIBITORS.
5. ALL ITEMS WITHIN YOUR DISPLAY SPACE MUST BE SITUATED SO AS NOT TO IMPEDE PEDESTRIAN TRAFFIC. SAFETY WITHIN YOUR SPACE IS YOUR RESPONSIBILITY.
6. BUSINESS LICENSES AND PERMITS MUST BE AVAILABLE TO SHOW TO OFFICIALS WHEN ASKED. IT IS YOUR RESPONSIBILITY TO CHECK WITH THE APPROPRIATE GOVERNMENT BODIES AND HAVE ALL THE REQUIRED LICENSES OR PERMITS PRIOR TO THE SHOW.
7. NO SMOKING IS ALLOWED INSIDETHE MENARD CENTER OR IN OR AROUND ANY EXHIBITOR DISPLAY AREAS.
8. EXHIBITOR BOOTH AND DISPLAY AREA SETUP WILL BEGIN THURSDAY PRIOR TO THE SHOW AND AGAIN ON FRIDAY MORNING AT 8AM. THE SETUP SCHEDULE WILL BE ANNOUNCED THE WEEK BEFORE. ALL SETUP MUST BE COMPLETE PRIOR TO SHOW OPENING TO THE PUBLIC.
9. THE SHOW ENDS SUNDAY AT 5:00. **ALL EXHIBITOR BOOTHS, DISPLAYS, AND PERSONAL PROPERTY MUST BE REMOVED FROM THE MENARD SPORTS AND EVENTS CENTER BY 10:00 SUNDAY EVENING.**