

# MAT-SU OUTDOORSMAN SHOW DOOR PRIZES

## DRAWINGS

Once again, there will be vendor-donated door prize drawings during the 2024 Mat-Su Outdoorsman Show, with drawings held once every hour, on the hour. (Total of 22 drawings during the weekend). Winning numbers are drawn from visitor tickets of those who have arrived within the previous hour. Winners must be present to win.

There is no obligation, of course, but this is your opportunity as a vendor to be as generous as you wish with a prize donation. There were dozens of happy visitors who took home some great stuff from the 2023 show, with prizes such as gift certificates, sporting goods, clothing, gift baskets, artwork, food and snack items, a compound bow, and even a couple of halibut fishing trips!

Door prize drawings offer several benefits for both vendors and attendees:

- Drawings are an effective way to attract visitors to your booth and to generate leads.
- Attendees love the chance to win free stuff.
- This is a great advertising opportunity for a public announcement with a blurb about your company.
- Drawings build a sense of excitement and fun, creating a positive atmosphere and leaving visitors with a good impression of the show.
- Drawings are a cost-effective way for vendors to engage with potential customers and create interest in your products.

## 50/50!

For the **FIRST 22 VENDORS** to pledge a door prize donation, MATSU Events will match 50% of the retail value of that item, with this amount being credited towards your booth fee. For example, if your donation has a total retail value of \$200, our 50/50 share will be \$100. MATSU Events' maximum 50/50 contribution towards any vendor door prize is \$250 and is limited to the first 22 donation pledges.

## HOW TO DONATE A DOOR PRIZE

To help the door prize drawing process run as smooth as possible, and to allow us ample time to promote the drawings and your donations prior to the show, please email us with the following information by no later than **March 15<sup>th</sup>, 2024**:

Company name: \_\_\_\_\_

Description of item(s) to be given away: \_\_\_\_\_

Retail value: \_\_\_\_\_

Any information about your company that you would like the announcer to highlight when calling the drawing: \_\_\_\_\_

Thanks again for your generosity! Retain the donated item at your booth until the winning ticket is drawn and confirmed. The winner will be given a prize certificate and will be directed to your booth to collect the prize.