



2021 Mat-Su Outdoorsman Show

April 9, 10 & 11, 2021 at RAVEN HALL, Alaska State Fairgrounds

REGISTRATION & CONTRACT FORM

Office use only

Company Name:			Email:
Contact Person:			Website:
Mailing Address:			Facebook: @
City:	State :	Zip:	Instagram: @
Phone:	Fax:		

Description of Exhibit: _____

Indoor 8' x 10' booths are \$495 and are reserved on a first come/first serve basis. Outdoor display space is available as well. Contact us for outdoor pricing details. Qualified non-profits receive a 10% discount on rental space. Space rental includes poles and drapes. Electricity is not automatically included, however electric hookups may be provided by our decorators for an additional fee. You may obtain booth furnishings such as tables and chairs from the decorators or you can provide your own. If you require a larger area, please contact us to discuss. Approval of any exhibitor, booth, or person is at the sole discretion of MATSU Events management. Spaces may be reserved with a \$50 non-refundable deposit and a valid credit card. Any remaining balance will be automatically charged to the card on March 15, 2021.

8' x 10' spaces requested: _____ x \$495.00 = \$ _____ Preferred space #(s): _____

Food Truck space requested: _____ x \$300.00 = \$ _____

Other (call to discuss): \$ _____

Subtotal \$ _____

Palmer Sales Tax = Subtotal x .03 (maximum \$30.00) \$ _____

TOTAL \$ _____

Deposit (minimum \$50.00, nonrefundable) \$ _____ Balance due by 3/15/2021: \$ _____

Check number _____ (Payable to "MATSU Events LLC" and mail to the address below) – or – Credit Card: Visa / MC / AmEx / Discover

Card number: _____ Name on Card: _____

Expiration Date: ____ / ____ CVC Code: _____ Billing address: _____ Billing Zip: _____

Cardholder Signature: **X** _____ Date: _____

EXHIBITOR OR VENDOR AGREES TO ALL TERMS AND CONDITIONS OF SPACE RENTAL

Exhibitor Signature: **X** _____ Date: _____



MATSU EVENTS LLC

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WWW.MATSUEVENTS.COM

TERMS AND CONDITIONS OF MAT-SU OUTDOORSMAN SHOW SPACE RENTAL

1. USE OF SPACE:

- A. Liability - The Exhibitor is entirely responsible for the space leased and shall not injure, mar, or deface the premises. The Exhibitor agrees to reimburse Alaska State Fairgrounds for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor.
- B. Aisles - The aisles, passageways, and overhead spaces remain strictly under control of the management, and no signs, decorations, advertising materials, or special exhibits will be permitted in these areas except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own space and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors.
- C. Space - The space contracted is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitors will not sublet or assign any portion of same without the written consent of the management. In the event Exhibitor fails to occupy or use his space or have his exhibit completed and in place before the show opens on Friday, the Exhibitor will forfeit all rights to that space, all prepaid rents, and Exhibitor will remit upon demand any rental balance owing to the management.
- D. Demonstrations - All demonstrations and/or promotional activities must be confined within the limits of the leased space. Noise resulting from demonstrations and/or promotional activities must not interfere with other Exhibitors.
- E. Restrictions - The management reserves the right to restrict or remove exhibits without refund, that may have been falsely entered, or may be deemed by the management unsuitable or objectionable, including but not limited to: noise, PA Systems, persons, animals, birds, conduct, printed matter, alcohol or other drugs, or anything of an objectionable character as deemed by the management. If there is any question, contact MATSU Events management prior to the event.
- F. Offenses - Any Exhibitor or Representative of an Exhibitor committing any of the above offenses will be asked to leave the area without refund.

2. RULES FOR EXHIBITS

- A. All booths and decorations must concur with Alaska State Fairgrounds regulations, Mat-Su Borough ordinances, and local fire codes. Any violation may result in the removal of any and all materials found to be in violation. Materials for booth decoration and construction must be fire retardant. Contact the Outdoorsman Show Management if you have any questions or doubts.
- B. Installation - Any special carpentry, wiring, electrical, gas, steam, water, or drainage connection shall be installed at Exhibitor's expense, and only with written approval of the Management.
- C. Licenses - Any and all Borough, Municipal, State, and/or Federal licenses, permits, and/or inspections required by law of any Exhibitor in the installation or operation of display, shall be obtained by the Exhibitor at his own expense prior to the opening of the show. Food vendors are required to display a current food handler's card as well as a State of Alaska business license and DEC food permit (if applicable) while serving food at the show. Food vendors are responsible for complying with all State of Alaska and Mat-Su Borough regulations regarding temporary food service establishments.
- D. Rights of Management - The Management shall not be liable for any damage or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled. If the show is not held for any reason beyond the control of the Management, the Management may hold any payments.
- E. Amendments - Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show, which are not specifically stated.
- F. Attorney Fees - In the event any suit or action is brought by any party under this agreement to enforce any of its terms, it is agreed that the prevailing party shall be entitled to a reasonable attorney fee to be fixed by the trial and appellate courts.

3. SECURITY

MATSU Events wishes to provide the tightest security possible for the protection of your exhibit properties; however, neither MATSU Events LLC, the Mat-Su Outdoorsman Show, the Show Sponsors, the Alaska State Fairgrounds, nor their respective insurance companies are financially liable for the losses or "mysterious disappearance" of property of any kind. We recommend that all Exhibitors contact their own insurance company to confirm proper coverage of exhibit materials. The facility will be locked and secured after show hours, however we recommend that all Exhibitors remove and/or secure valuable inventory or personal property outside of show hours. Neither MATSU Events LLC, the Mat-Su Outdoorsman Show nor the Alaska State Fairgrounds will be responsible for items left unattended.

4. LIABILITY

Neither MATSU Events LLC, the Mat-Su Outdoorsman Show, the Show Sponsors, the Alaska State Fairgrounds, nor any member of the above, shall be responsible for any injury, loss, or damage that may occur to the Exhibitor, an Exhibitor's employee, or the property thereof, from any cause whatsoever. Show management and their sponsors shall not be liable for failure to perform their obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. **The Exhibitor, on signing this 2021 Mat-Su Outdoorsman Show Registration & Contract Form, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.**

5. CANCELLATION

If the Exhibitor is unable to occupy his space for any reason, **cancellation must be made in writing to MATSU Events LLC, no later than March 15, 2021.** No Exhibitor cancellation refunds will be made after March 15, 2021.

FOR ALL EXHIBITORS

- 1. ALL DISPLAY SPACES MUST HAVE THEIR OWN A.B.C. RATED FIRE EXTINGUISHER.**
- 2. ALL DISPLAY SPACES MUST BE MANNED ALL HOURS THE SHOW IS OPEN.**
- 3. THE SHOW ENDS SUNDAY AT 5:00. NO EARLY MOVE-OUTS WILL BE PERMITTED.**
- 4. INDOOR ELECTRICITY IS AVAILABLE BUT IS NOT AUTOMATICALLY PROVIDED.** Exhibitors requiring electricity may contact our decorators to arrange for electrical hookups at their booths. Outdoor electrical hookups are not provided, however exhibitors may provide their own generators. Generator noise must not interfere with other exhibitors.
- 5. ALL ITEMS WITHIN YOUR DISPLAY SPACE MUST BE SITUATED SO AS NOT TO IMPEDE PEDESTRIAN TRAFFIC. SAFETY WITHIN YOUR SPACE IS YOUR RESPONSIBILITY.**
- 6. BUSINESS LICENSES AND PERMITS MUST BE AVAILABLE TO SHOW TO OFFICIALS WHEN ASKED. IT IS YOUR RESPONSIBILITY TO CHECK WITH THE APPROPRIATE GOVERNMENT BODIES AND HAVE ALL THE REQUIRED LICENSES PRIOR TO THE SHOW.**
- 7. NO SMOKING IS ALLOWED IN OR AROUND THE EXHIBITOR DISPLAY AREAS. THERE MAY BE DESIGNATED SMOKING AREAS LOCATED ELSEWHERE AT THE ALASKA FAIRGROUNDS.**
- 8. EXHIBITOR BOOTH AND DISPLAY AREA SETUP WILL BEGIN THURSDAY PRIOR TO THE SHOW AT 1:00 PM, AND AGAIN ON FRIDAY MORNING AT 7:00AM. ALL SETUP MUST BE COMPLETE PRIOR TO SHOW OPENING TO THE PUBLIC.**
- 9. THE SHOW ENDS SUNDAY AT 5:00. ALL EXHIBITOR BOOTHS, DISPLAYS, AND PERSONAL PROPERTY MUST BE REMOVED FROM THE ALASKA FAIRGROUNDS NO LATER THAN 5:00 PM THE FOLLOWING MONDAY.**