

## **Mat-Su Outdoorsman Show**

### **Exhibitor Qualification Policy**

The Mat-Su Outdoorsman Show is a premier specialty trade show dedicated to celebrating and advancing Alaska's vibrant outdoor lifestyle. Designed as a dynamic gathering point, it unites passionate Alaska outdoor enthusiasts with leading businesses, organizations, and experts whose core mission revolves around outdoor recreation, adventure services, conservation awareness, specialized products, and outdoor education. The show serves as a one-stop hub where attendees can discover the latest gear, connect with local outfitters and guides, learn from industry professionals, and celebrate the unique spirit of outdoor life in the Last Frontier.

Exhibitor space at the Menard Center is extremely limited. Sadly, we are forced to turn away dozens of qualified businesses wishing to exhibit each year simply due to the lack of available display space. This show is not intended to serve as a political platform, a job fair, a fundraising opportunity for unrelated organizations, or as a general retail outlet.

MATSU Events LLC reserves the right, at its sole discretion, to limit exhibitor participation at this event to businesses directly involved in promoting Alaskan outdoor interests. All businesses and organizations are welcome to apply for space; however, priority will be given to businesses whose core mission is aligned with the theme of the Mat-Su Outdoorsman Show.

If your exhibitor application is not initially accepted, it will be held on file. Should space become available in the month prior to the show, we may notify and invoice you at that time. Thank you for your understanding.