

Mat-Su Outdoorsman Show 2022

Affordable Advertising Opportunity for Vendors & Sponsors



BUY AN AD IN THE EVENT GUIDE

<i>The People's Paper</i>	MAT-SU OUTDOORSMAN SHOW EVENT GUIDE
2.5 inches x 1.25 inches	\$90.00 one time cost
2.5 inches x 2.5 inches	\$150.00 one time cost
2.5 inches x 5 inches	\$280.00 one time cost
2.5 inches x 10 inches	\$560.00 one time cost
5 inches x 10 inches	\$820.00 one time cost

Official Event Guide

- > 10,000 COPIES INSERTED INTO THE PEOPLE'S PAPER COVERS ENTIRE MAT-SU VALLEY
- 200+ DISTRIBUTION LOCATIONS
- > 2,500 STAND-ALONE COPIES DISTRIBUTED AT EVENT

AND GET ADS ON THE RADIO, FOR **FREE**

95.5 FM

THE PASS

EXAMPLE RADIO SCRIPT "Gear up for summer with The Mat-Su Outdoorsman Show, March 25th, 26th, and 27th at the Menard Center in Wasilla. Meet dozens of great vendors, with services and products guaranteed to help you get the most out of your Alaska experience. Visit some outstanding vendors like, [YOUR BUSINESS HERE](#)"

CALL 907-373-2698 FOR MORE INFO

MORE INFO ON PAGES 2 & 3 OF THIS PDF



MAKE A SCENE
MAGAZINE

Community Newspaper
& Entertainment Magazine

14 YEARS IN PRINT!



Michael Consalo

8 reviews

★★★★★ 4 years ago

This team led by Josh is amazing! Great graphic design and attentiveness! Also love that the content is provided by the community! Awesome paper that is changing the way you look at print advertising!



Richard Sutton recommends The People's Paper.

The hands-down best source of what's going on in our community! Thank you guys!



Tiberias Hardy recommends The People's Paper.

Great people, great paper!



Wendy Brooker recommends Make A Scene Magazine.

Best source of local news, arts and events you won't see in other local news publications!



Marilyn Bennett recommends The People's Paper.

Like to see what is happening in the community. Also, enjoy the poetry and fun articles.



Iveria Lorenz recommends The People's Paper.

Great local resource. Support local businesses. Thank you for all you do.



Anette Longley recommends Make A Scene Magazine.

Great magazine!!!

COMMUNITY
NEWS, ARTS,
MUSIC, AND
MUCH MORE

10,000 COPIES
PER ISSUE

OVER 200
DISTRIBUTION
LOCATIONS

COVERS ENTIRE
MAT-SU VALLEY

Distribution

Big Lake
Butte
Houston
Meadow Lakes
Palmer
Talkeetna
Wasilla
Willow

THE ENTIRE MAT-SU!





Stream us online at
www.955thepass.com



Kim Lucas Love this station! ❤️



Gered Crawford
8 reviews



What a great station! The music catalog, the variety, we are lucky to have them.



Johnny Furlong 🇺🇸 recommends 95.5 The Pass

Great music, simple, entertaining.



Vinnie Koch
5 reviews



Absolutely LOVE this station. Not only great music, but very community oriented. If I want to know what's going on in the Mat-Su Valley and how I can help my community, this is the first place I go to. From information on recycling, to local music events, to city council meetings... this is the place, all while enjoying easy going music as well. Thank you, 95.5 The Pass!



Justin McCain 🇺🇸 recommends 95.5 The Pass - Hatcher Pass Radio.

Supports local businesses and musicians. And plays the best music. Makes my life easier because now I have one less choice to make in my day. 95.5 in my car till it dies.



Karena Stockinger 🇺🇸 recommends 95.5 The Pass - Hatcher Pass Radio.

I love this station! I have learned so much about music and have new favorites.



Ken Hagler
Local Guide



I live in Anchorage but love listening to The Pass! Great variety and fun to listen at home or in the car. None of the stale radio stations and playlists. Keep it up!



Bryan Cherry 🇺🇸 recommends 95.5 The Pass - Hatcher Pass Radio.

Nice diverse selection of music and a real commitment to the community!



Mike Widney 🇺🇸 recommends 95.5 The Pass - Hatcher Pass Radio.

Deep cuts. It's been awhile since I've enjoyed FM radio like I'm enjoying 95.5.



Steve Maxwell 🇺🇸 recommends 95.5 The Pass - Hatcher Pass Radio.

Best Radio in Ak. I love how diversified the music is. Thanks for great music 😊

Approx. 95.5 The Pass KNLN Coverage Area



Denise Chronic 🇺🇸 recommends 95.5 The Pass - Hatcher Pass Radio.

My kind of tunes! Great variety of the best ever artists



Kevin Turkington 🇺🇸 recommends 95.5 The Pass - Hatcher Pass Radio.

Great selection of music not found anywhere else in one place!

Hatcher Pass Radio KNLN-FM

Listeners love the **diversity** of our format and often compliment that we play music and community content they hear no where else!